

## Guide

# How to apply for money in the Nordvision Fund

*Updated on October 29, 2024*

The application process for the Nordvision Fund takes place at nordvision.org and is an integral part of the digital tool you access when you log in.

**Before applying for money, we recommend that you read this short guide.**

If you have questions about the application process or more specifically regarding how to apply, you can also contact the Nordvision Secretariat, who will guide you safely through the procedure.

## How do you follow up on your application?

After filling in the information and submitting your application, you will find information about what happens next in two different places:

- For your own part, you will be informed by email about where the project is in the process via automated messages sent from nordvision.org
- In addition, you will find information about the Nordvision Fund board meeting, decisions from the meeting etc., at nordvision.org.

## How do you apply for money?

### **1. Before you apply, you must be aware of the following ...**

... you must be employed by one of Nordvision's partners (DR, NRK, RUV, SVT, Yle or UR), i.e. a company which has a fund of its own in Nordvision.

**Are you from an external production company?** Then you must first find a coproduction partner among the Nordic broadcasters. You can then, through them, apply for money in the fund.

... you must board at least one co-producer (among the same partners mentioned) who is ready to contribute at least 10% of the sum that you yourself apply for. The contribution from the co-producer must be at least 2% if the co-producer is Svenska Yle or RUV, and 1% if the partner is KVR or KVF. As a rule, you find co-producers most easily in connection with program group meetings, where new projects are presented/pitched

and discussed. These meetings are held twice a year for each group/genre – in the spring and in the autumn, and they are normally arranged digitally.

**Don't have a program group that you belong to?** Then you can contact the Nordvision Secretariat, and we will help you find the best way forward for your project.

...your part of the financing plan must be secured. You can apply for a maximum of 50% of the amount that your broadcaster, as main producer, will contribute to the production, excluding what you are applying for from the fund.

...your own broadcaster must commit to the project and must have given the project the green light to apply for money from the Nordvision Fund (except when it comes to development support).

**Remember:** It is important to keep your project up to date on [nordvision.org](http://nordvision.org)!

*If there is any information that you think your broadcaster's Nordvision Fund board member should know about, which is not in the description, then make sure to inform the appropriate person about this as early as possible. The different broadcasters have different ways of processing the fund applications, and they also often prioritize differently. If you are unsure about what applies in your country, we recommend that you ask the fund's board member from your country. Contact information can be found at [nordvision.org](http://nordvision.org).*

## **2. When you apply for support from the Nordvision Fund...**

... you must be registered as a user on [nordvision.org](http://nordvision.org) and logged in. If you do not have a user profile, you need to start by registering. The form for this can be found at the top right hand of the page, marked as "Login".

... make sure your project is registered on [nordvision.org](http://nordvision.org) and see to that you have at least one co-producer who has said "Yes" to your project (continue reading when done so).

**Then open your project and select "Apply" on the right-hand side of the page.**

... you must state the type of fund support you wish to apply for (read more about the different types at the bottom of this section): *Production support, Development support, Real Co-production support, Co-production partner support.*

... you must state how much money you are applying for – this must be stated in your local currency.

... you must state who your co-producers are, and how much they each will contribute. You will see who your co-producers are at the very top of the box called "Interested in becoming a co-producer?" and you will see how much they will contribute below, in the field "Economy", unless otherwise agreed. Remember that Svenska Yle and RUV need to pay only 20% of the stated amount.

...If you have other funding sources than those you have indicated above, these can be added in the box "*Would you like to edit the economic details of your project?*" under the header "*Other contributions*" in your project.

...you must also specify other financial details in the same box as above.

## **Four different forms of support – which one will you choose?**

### **Production support**

The most common form of fund support. You can apply for a maximum of 50% of the amount that you, as the main producer, contribute – without including what you apply for in fund support.

In addition, one or more co-producers are needed who together contribute at least 10% of the sum you apply for the project. If your co-producer is RUV or Svenska Yle, they must contribute at least 2%, while if your partner is KNR or KVF, they must contribute at least 1% of the amount you apply for.

*Example:* That is, if the main producer's own investment in the project (before any support from the fund) is 500,000, then you can apply for a maximum of 250,000. This is given that you have at least one co-producer on board, and that this co-producer contributes at least 25,000 to the project. Or, alternatively, you have several coproducers who together contribute 25,000 (5,000 if your co-producer is RUV or Svenska Yle).

### **Development support**

This is the support used for projects that have just been created, which are often at the planning stage, and they are usually not yet commissioned. When you apply for money for this, it must be clearly stated that the project has some support from the

commissioner, and that one or more of Nordvision's partners support the project with a significant sum of money. This means at least EUR 1,000 per normal broadcaster and EUR 200 per small broadcaster (RUV, Svenska Yle, KNR and KVF).

The sum applies is stated in EUR for development projects.

*For more information on how development money is distributed, we recommend that you contact the Nordvision Secretariat.*

### **Production support - real co-production**

If two or more co-producers from Nordvision's member companies contribute approximately the same amount to a project, with a significant financial or similar contribution (this can also be working hours, other resources, etc), then all these parties can apply for fund support as main producers. The maximum here is 50% of the amount that the producer's own broadcaster contributes to the production, not including fund support.

### **Production support - co-production partner**

If the co-producer's contribution is at least 500,000 Scandinavian kroner (50,000 EUR) then the co-producer themselves can apply for their entire contribution to be covered by the Nordvision Fund. This is the least used scheme, and if you wish to use it, you should contact Nordvision for help with the application.

## **3. When you have submitted your application to the Nordvision Fund**

...You will receive a message directly on nordvision.org confirming that your application has been submitted. It says *"Thank you. Your funding application was created"*.

...You will receive an email with the title *"New funding application"* which tells you that the application has been submitted, and it also states how much money you have applied for, and that the application is now being processed.

... You can correct details in your application. You edit the application by clicking on *"Would you like to edit your funding application?"* where you can correct errors or add more information if necessary. Remember that all sums must be stated in your own currency **(except when you apply for development support, where the currency is always EUR)**.

## **Assessment of applications**

Approximately one month after the application deadline, the application is processed by the Nordvision Fund board.

## **When will you get an answer?**

Very soon after the Nordvision Fund board meeting has finished, you will be informed whether your project has been granted support or not.

The financial information of your project will also be automatically updated based on the decision by the Fund board.

## **Questions?**

The Nordvision Secretariat

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