

Press release

New Director for European affairs and governance at Nordvision Brussels

The Swedish/Norwegian lawyer Thomas Myhr has been appointed as Director for European affairs and governance, for the Nordic public broadcasters in Brussels, Belgium. He is taking over after Ms. Charlotte Niklasson, who has held this position for seven years.

Nordvision is the partnership cooperation of DR, NRK, SVT, SR, UR, YLE and RUV, and aims to strengthen Public Service Media in the Nordic region. The Nordvision Brussels office advocates to ensure that regulatory solutions from the European level meet the needs of public service media organizations, and for core Nordic values and media policies to be reflected in European legislation. This is done through interaction with key European institutions and stakeholders in the policy community.

During the last 13 years, Mr. Myhr has been working as a lawyer at NRK, the Norwegian Broadcasting Corporation, where he has been a liaison with the EU and the EBU, the European Broadcasting Union. He has his law degree from Stockholm University. Mr. Myhr has previously worked at a district court in Stockholm, as a lawyer at a law office in Stockholm and as a senior legal adviser at the Norwegian Ministry of Trade and Industry.

“We are delighted to get such a strong representative in Brussels for all the Nordic public broadcasters, especially at this time, when media markets are no longer national but global and digital. Decisive measures are taken daily outside our national borders”, says Ms. Cilla Benkö, CEO of Swedish Radio and Ms. Maria Rørbye Rønn, CEO of Denmark’s Radio.

“Thomas has an impressive legal competence, as well as detailed insight into international media issues, and an extensive experience from this field within the frame of the European Broadcasting Union.”

Brussels Office

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