

Nordic drama collaboration climbs to new heights

Never before have the Nordic public service providers co-produced as many drama programmes as they did in 2019. On average, one new adult drama series premièred each month, but there was also an explosive rise in the number of drama series for both children and young people. And the trend continues.

In 2019, Nordic TV viewers had access to more drama programmes than ever before. This is the conclusion of the partnership of Nordic public service providers, Nordvision, in their annual report, which will be published tomorrow.

Last year, 12 drama series premièred in the five Nordic countries as part of the so-called Nordic12 partnership. The five public service providers have agreed to co-produce a total of 12 series each year and to make them available for streaming for at least one year after the première. This applies, for instance, to NRK's *Hjemmebane 2*, DR's *Fred til lands* and SVT's *Søstre 1968*.

There are also 12 drama series in the pipeline for 2020, including NRK's *22. juli – Dagen der ændrede Norge*, Finnish Yle's new detective series *Paradise*, SVT's *Dejta*, which will première in Sweden in late February 2020, Icelandic *The Minister* and DR's *Når støvet har lagt sig*.

'For many years now, Nordic public service drama has been highly acclaimed internationally and won many prizes. By committing ourselves to strategic collaboration, we ensure that Nordic viewers are able to recognise themselves in the Nordic culture that both unites and differentiates us, providing an alternative to the many series from other parts of the world. And this will be case for many years to come,' says Øyvind Lund, Chair of Nordvision and NRK's Media Director.

Young viewers have also had 12 drama series to choose from as well as five documentary series. This is a dramatic escalation of the collaboration; by comparison, only two youth drama series were produced two years ago, in 2017.

The collaboration also indicates that the public service stations have been successful in appealing to the attractive youth audience.

'It's no secret that all of the TV stations in the Nordvision partnership have had difficulty attracting the younger audiences. There's little doubt that NRK's youth drama success, *SKAM*, proved to us all that it was possible to get young people to watch public service TV – and streaming,' says Secretary General Hartmann from Nordvision. He believes the trend will continue in 2020, since there are already 17 new youth drama series on the drawing board.

And children's drama is following suit. By the end of the year, thirteen Nordic children's drama series and five animation and factual series had been rolled out.

[Link to the annual report](#)

For further information, please contact Henrik Hartmann on +4524248305 or by email: hrh@dr.dk

You will also find a list of the [co-produced Nordic12 drama series](#) and [young adult drama series](#) at Nordvision's website www.nordvision.org.

Facts:

Adult (Nordic Twelve, N12): 12 drama series – 57 hours and 51 episodes

Young adult: 12 young adult drama series plus 5 documentary series – 82 hours and 121 episodes in total

Children: 13 children's drama series plus 5 animation/documentaries – 168 hours and 293 episodes in total

About Nordvision

The Nordic public service media groups collaborate through Nordvision to strengthen public service in the Nordic region. The members of the partnership co-produce, exchange programmes, co-develop formats and share knowledge, resulting in over 4,000 programmes a year.

The partners are DR (Denmark), NRK (Norway), SVT (Sweden), Yle (Finland), RUV (Iceland) and 4 associated partners: KNR (Greenland), KVF (Faroe Islands), UR (Sweden) and Sveriges Radio (SR, Sweden).