

50 YEARS OF NORDVISION



NORDVISION
1959 | 2009

On November 4th, 2009, all Nordic producers, commissioning editors and directors are invited to celebrate Nordvision's anniversary in Copenhagen. We would like to invite you to a day of Nordic inspiration and entertainment, held in DR's new Concert Hall, DR-byen.

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Public Service 2.0 is the headline for the common focus day, where a broad range of speakers will address the challenges of public service.

Innovation is the main topic of the program, and Charles Leadbeater will deliver the keynote speech. Leadbeater is an adviser on innovation and does research on user-driven innovation. He has served as an editor at the Financial Times and the Independent and as an adviser to Tony Blair and the BBC.

Virginia Mouseler, of World Information Tracking, is an expert on worldwide television development and broadcasting. She offers us her unique take on innovation in Nordic television, compares commercial and public service channels and tries to explain why creativity thrives in a market as small as ours.

Nordic producers are also invited to submit their best ideas on how to *surprise the Nordic commissioning editors*. The prizes are participation in a development workshop for the best ideas, and an on-stage competition for development support of DKK 100.000 (EUR 13.000)

In the evening we will meet up for a 50th Anniversary party, with Nordic food, music and entertainment.

Nordvision's program and expert group meetings will take place in conjunction with the celebration, so you will have the opportunity to network with colleagues from other groups and countries.

More information on the program and registration for all meetings can be found on www.nordvision.org/jubileum

DEADLINE AUGUST 15TH

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Please note that the number of delegates is limited and members of program and expert groups have priority. Participation in the celebration is free of charge, but all participants should arrange their own travel and accommodation. More information is available online.